

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Claims 1-20. (Cancelled).

21. (Currently Amended) A jukebox system, connected to a distribution network controlled by a host server, comprising:

a display, comprising a touch screen portion, operable to display at least a customer interface, wherein the customer interface comprises at least one displayed touch selectable option, corresponding to at least one song, for selecting the corresponding song to be played;

a memory that stores at least songs that may be played on the jukebox apparatus in response to selections from a customer;

an audio reproduction system providing audio;

a communication system for enabling the jukebox device to communicate with the distribution network;

a fee payment device for accepting payment of a fee; and

a song request routine for requesting at least one new song for download from the host server, wherein the at least one requested song is determined as a function of answers saved in a questionnaire response file in the memory, wherein

the display is further operable to display at least one option for selecting a song not yet available on the jukebox device for download to the jukebox device; ~~and wherein~~

the display is ~~still~~ further operable to display, said display triggered in response to the purchase, by a user, of one or more particular predetermined songs, a questionnaire different from touch selectable options for selecting songs for playback and touch selectable options for selecting songs for download, comprising one or more questions for gathering customer information, ~~wherein~~

the touch-screen is operable to accept customer input corresponding to the answers to the one or more questions, and ~~wherein~~

the answers are saved to the questionnaire response file in the memory and a reward routine for presenting the customer with a reward is processed, after a determination routine has determined whether the questionnaire was completed.

22. (Cancelled).

23. (Currently Amended) The jukebox system of claim ~~[[22]]~~ 21 wherein the reward routine ~~gives~~ provides the customer a free song selection for completing the questionnaire.

24. (Cancelled).